

# Data.com Connect Champions:

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## Advisory Council

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### Program Overview:

The Connect Champion program recognizes outstanding members in one or more areas of contribution. One type of Champion is an Advisory Council Member, who provides valuable insight on product feedback calls and surveys.

### How to Join Product Feedback Calls & Surveys:

In addition to meeting the basic Champion requirements, Advisory Council Members must participate in Product Feedback calls to be selected as Champions. Salesforce.com carefully selects Advisory Council Members from members who meet the requirements of the position. Selection of Advisory Council Members is at the sole discretion of Salesforce.com.

Feedback calls and surveys take place regularly throughout the year. Members are asked to participate based on criteria established by our Product team. This criteria will change from call to call. Members who meet the requirements and choose to participate in a call are considered for Advisory Council Champions. To be selected, however, you must play a very active role on the calls and share your insight. The number of Champions selected from the PAC calls can range from 2-6. We pick people who participate actively on the call, and continue their participation on Connect throughout the evaluation period. Advisory Council Champions are selected every six months with each new Champion class, based on the past six months of activity. As with all components of the Champion program, the role of an Advisory Council Champion lasts 6 months, and it can be earned again if selected again to participate.

### Perks:

If you're selected as a Champion, you'll receive these perks:

- Custom Champion avatar for The Corner, with badges representing your specific contribution area(s)
- Connect Champion Swag
- Your name on a Connect Champion desk plaque
- Regular calls with the team to keep up to date with product enhancements, company developments, etc.
- Special Corner privileges such as the ability to edit your own posts, use signatures, and insert links and videos.
- Access to the private Champions Corner section of the community
- Free attendance at the annual member conference, including airfare and hotel stay

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during the conference. Please note that air transport is only covered for flights departing from and returning to destinations within the United States and Canada.